

ALBURY - XTRA RESEARCH - SURVEY 1: 2014



Station Listened to Most (%)

	10+	10-17	18-24	25-39	40-54	55+
2AY	16.6	2.1	0.0	3.8	12.6	35.9
STAR FM	22.9	62.5	43.6	29.7	20.8	1.4
THE RIVER	20.7	13.5	13.7	32.2	30.7	12.3
ABC TRIPLE J	9.9	13.5	31.3	17.0	5.4	1.7
ABC RADIO NATIONAL	2.2	0.0	0.0	0.6	2.7	4.2
ABC LOCAL GOULBURN MURRAY	14.0	2.0	0.0	7.5	13.1	26.0
ABC CLASSIC FM	1.7	1.0	0.0	0.6	0.0	4.2
ABC NEWS RADIO	0.5	0.0	1.2	0.0	1.1	0.3
ABC LOCAL RIVERINA	2.1	0.0	0.0	0.6	1.6	4.5

Session Listened to Most (%)

	Breakfast	Morning	Afternoon	Drive	Night	Weekend
2AY	17.0	23.5	13.4	10.8	15.4	14.2
STAR FM	21.9	12.2	23.2	25.5	12.8	20.6
THE RIVER	19.6	21.8	22.7	20.6	17.4	16.8
ABC TRIPLE J	10.2	10.7	12.3	13.5	10.6	10.8
ABC RADIO NATIONAL	2.2	1.1	1.2	1.6	3.3	2.4
ABC LOCAL GOULBURN MURRAY	16.0	14.3	12.3	12.9	19.4	16.1
ABC CLASSIC FM	1.4	2.3	2.3	1.6	1.3	2.2
ABC NEWS RADIO	0.1	0.7	0.8	0.2	2.0	0.3
ABC LOCAL RIVERINA	2.3	2.8	2.1	1.4	2.0	1.9